

CAPABILITIES

Capitol Consulting Firm offers a capable team to assist clients with their policy goals and political objectives. We have the depth of knowledge and breadth of experience to create opportunities that allow our clients to win in the political arena.

GOVERNMENT PROCUREMENT Working with businesses to partner with government

LEGISLATIVE ADVOCACY Identify, inform, and build relationships with policy makers

COALITION & ASSOCIATION MGMT Putting advocates and supporters in position to succeed

INITIATIVE & PETITION PROCESS Building the infrastructure to win

RESEARCH & INTELLIGENCE Informing clients with the latest business and political intelligence

POLITICAL CONSULTING Insight and strategy for victory

CLIENTS

From international companies to local associations, nonprofits, and foundations, Capitol Consulting Firm has worked with a range of clients in Arkansas and across the U.S.

- ▶ AARP
- ▶ Acadia Healthcare Company
- ▶ Advocates for All AR Libraries (AAAL)
- ▶ Alkermes
- ▶ AR Alliance of Boys and Girls Clubs
- ▶ Arkansas Beverage Association
- ▶ Arkansas Credit Union Association
- ▶ Arkansas Homebuilders Association
- ▶ Arkansas Pharmacists Association
- ▶ Arkansas Professional Bail Association
- ▶ Arkansas Self Storage Association
- ▶ Arkansas State Police Association
- ▶ Berger Montague
- ▶ BGC Advantage
- ▶ BGR Group
- ▶ Black River Technical College
- ▶ CareSource
- ▶ Comcast
- ▶ CRH America's Materials
- ▶ Entegry Energy Partners
- ▶ Francis Energy
- ▶ GO Brands
- ▶ Horne LLP
- ▶ LaSalle Corrections
- ▶ LivaNova
- ▶ NW AR Regional Airport Authority
- ▶ NTG Consultants
- ▶ Palo Alto Networks
- ▶ Pinnacle Business Systems
- ▶ Sanofi
- ▶ Startup Junkie Consulting

CCF **SKILLFUL TACTICS**
FOR COMPLEX PROBLEMS

1401 W. Capitol Ave, Suite 100 / Little Rock, AR 72201
479.883.6193 / www.ccfirm.com



OUR TEAM:

Our team of seasoned and skilled professionals work to shape the debate and win over influencers to **solve our clients' complex problems.**

Rett Hatcher / FOUNDRING PARTNER

rett@ccfirm.com / 479.883.6193

Rett Hatcher is the founding partner at Capitol Consulting Firm. Possessing more than a decade of experience in and around the state capitol, Rett has gained insight into the unique financial framework of state government. As Governor Asa Hutchinson's initial Director of Legislative and Agency Affairs, Rett managed a staff of 15 policy analyst and agency liaisons. As a member of the senior staff, Rett met daily with the Governor to discuss his agenda and brief him on financial issues at the state level.

Rett led staff efforts to develop the Governor's broad policy proposals into legislation. He worked with the legislature and various stakeholders to receive statutory approval to implement a slate of policy proposals and oversaw the Governor's biennial budget process for FY18-19.

Rett is a licensed attorney and CPA in the state of Arkansas. He received his Bachelor of Science in Business Administration from the University of Arkansas at Fort Smith and his Juris Doctor from the William H Bowen School of Law in Little Rock. As an appointee of Governor Asa Hutchinson to the State and Public School Life and Health Insurance Board, he worked to maintain an actuarially sound system while managing state OPEB liability. He has previously served in various roles in both the Arkansas Teacher Retirement System and the Secretary of State's office.



Ann Clemmer / PARTNER

ann@ccfirm.com / 501.912.4892

Ann Clemmer has been a fixture in Arkansas political circles for over 25 years, culminating in her own service in the Arkansas House of Representatives, from 2009-2015. Ann is known as a seasoned executive and public policy/political strategist with extensive experience in higher education, state agencies, issue advocacy and project management. Ann has an extensive network of relationships in Arkansas with higher education and political leaders, and a network of national relationships through involvement with organizations such as ALEC and NCSL.

In the Arkansas House, Ann was Assistant Speaker Pro-Tempore, Vice-chair of the Education Committee, Co-Chair of the Higher Education Subcommittee for Legislative Council, and served on House State Agencies Committee. Ann championed multiple ethics and transparency measures, and after leaving elected office due to term limits, was asked by Governor Asa Hutchinson to serve in his administration at the Department of Higher Education. In her role as Senior Associate Director, Ann championed vital reforms including the new higher education funding formula.

Prior to serving in the legislature, Ann taught in the political science dept. at UA-Little Rock for over 20 years. Ann holds a B.A. and M.A. in political science from Arkansas State University. She is the mother of three grown daughters and has five grandchildren. She and her husband, Jamie live in Saline County.

Lance Eads / SENIOR CONSULTANT

lance@ccfirm.com / 479.435.5139

Lance Eads is a veteran of the Arkansas State Legislature. He served in both the State Senate and the State House as a member of the majority party. As a native of Northwest Arkansas, Lance has devoted much of his life to public service.

During his service in the Arkansas Legislature, Lance served on several committees including Legislative Council, Joint Audit, Joint Budget, Education, Public Health, Transportation, and City County Local. He was appointed as Assistant Pro Tempore of the Senate and chaired Joint Energy, Highway Oversight, Joint Administrative Rules, Occupational Licensing Review, and Senate Rules committees.

Lance has been a staple figure in the Northwest Arkansas business community for over 25 years. He most recently worked at the Springdale Chamber of Commerce as the Vice President of Government Affairs. He has also been a member of the Springdale Rotary Club since 2003. Lance's efforts in the business community have assisted in building a strong economy and better quality of life for Northwest Arkansans.

Lance holds a Bachelor of Science in Education degree from Ouachita Baptist University. He and his wife Kim have two daughters and attend Cross Church.

